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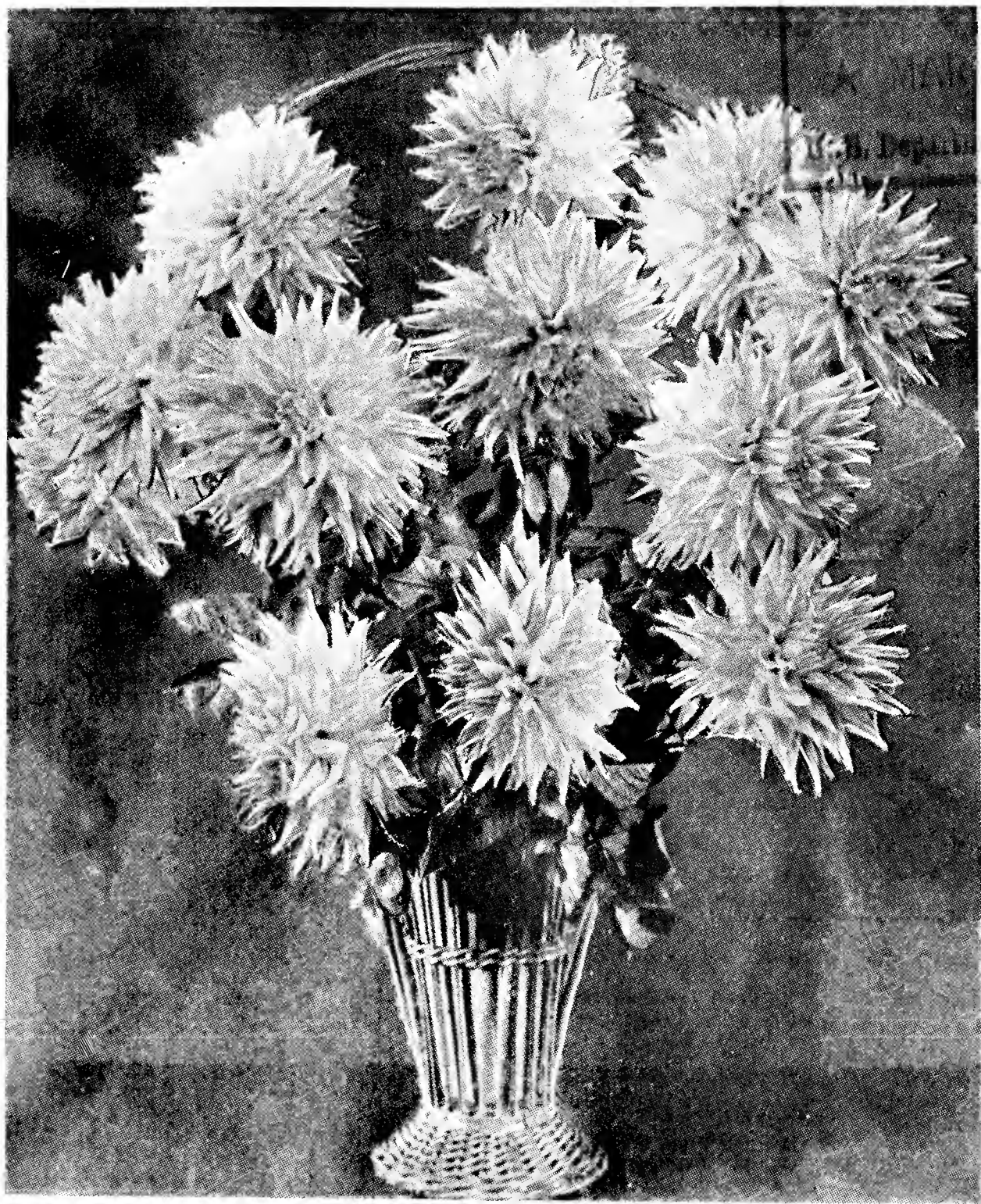


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# DAHLIAS

THE MONARCHS OF THE FLOWER WORLD

1933



STAR OF BETHLEHEM

*"I grow the best; discard the rest"*

## ALBERT PARRELLA

Originator and Grower of

### CHRYSTOPCAN AND SELECT DAHLIAS

3380 ELY AVENUE, Cor. 222nd St., BRONX, N. Y.

Tel. EStabrook 8 - 3490



Awarded Second Prize at the AMERICAN DAHLIA SOCIETY EXHIBIT, held at the Hotel Pennsylvania, New York City, September 22nd and 23rd, 1932.

One of the outstanding exhibits of the show.

1933

## GREETINGS TO MY MANY FRIENDS

It is with pleasure that I present this, my latest catalogue, to the many dahlia lovers throughout the entire country and express my deep appreciation for the liberal support they have accorded me in the past. And the many letters received telling of the pleasure they derived, as well as the success they achieved in winning many prizes from dahlia tubers and seed bought from me earlier in the Spring. Have been indeed a source of gratification and inspiration for me.

It has been a pleasure during the past season, to meet so many of my dahlia loving friends at my gardens, as well as at the recent American Dahlia Society show, held at the Hotel Pennsylvania in this city, and was by far the most beautiful and successful ever held by the society, as well as by myself.

It was very gratifying to see so many of my customers who had competed for prizes, win the lion's share of them, pleased and elated with the results they achieved from the stock bought from me earlier in the season. And the many nice things said to me, and complimenting me on the fact that I was awarded Second Prize, for the most outstanding display at the show, it was these kind remarks and compliments that were heard by the many visitors that were always packed in front of and admiring my stand, that I booked many large orders from new customers, and I want to take this means of thanking them for the many nice things said of me, and my method of doing business. To deal Fair, Square, and Honest, and that they always received more than they expected.

I earnestly solicit your trade, for a trial, if you have never given me an order before, give me a small one now as a trial, say for one single tuber, especially of some variety that you have had no luck in growing, and I will GUARANTEE that it will grow for you as good as you have ever seen this variety grow anywhere, or return the full purchase price, upon word from you that it did not. What can be fairer?

You may say to yourself, how is this possible? The answer is very simple: because I do no propogating, thereby do not weaken my stock through propogation or over propogation, and by the further fact that I pull out every plant that shows the slightest sign of disease, or that does not show vitality in its growth regardless of how expensive a vareity it may be, as a diseased or weak growing plant has no place in my garden, these are piled and burned. It is to this practice that I owe the success and continued growth of my business, and that pleased and satisfied customers are my best advertisers.

## "MY GUARANTEE"

1. NOTHING but tried and selected tubers are sent out.
2. THE practice of treating my customers, as I would want others to treat me.
3. SELLING my stock at prices that are within reason, and that will bring me a reasonable profit for my labors.
4. BECAUSE like the Woolworth stores I am a firm believer of their policies, that more and larger sales will bring more profits than a few sales with a larger profit per sale.
5. AND last but not least, I fully GUARANTEE all of my stock on a money back proposition so that anything that you buy from me does not grow as good as you have expected them to grow, I will upon word from you send by mail a U. S. Postal Money Order for the full amount of anything that you may complain of, without asking for any explanation on your part. And what is more, I live up to every word of this Guarantee.
6. All orders are shipped prepaid by Parcel Post or Express.

## SPECIAL NOTICE

I will have close to if not more than 500 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sale as yet, as well as many new novelties.

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

And get first hand information on my stock and how I grow them, judge them for yourself, and see the new varieties that you had been reading about, note the health of the plants, their habit of growth, the size of their blooms, the stems that hold them up, their colorings, foliage, etc., and ask me any question that you care to on their culture, and I will endeavor to answer them to the best of my knowledge and ability, and find pleasure in so doing.

**DIRECTIONS TO MY GARDENS:** By auto follow the Boston Post Road to Grace Avenue, here turn east for 500 feet, and you are in the center of my gardens.

By train: Take the N. Y. Westchester & Boston R. R. and get off at the Baychester Avenue station, from which my gardens can be seen and are less than 100 feet away, as my gardens run parallel with the railroad tracks.

## "WILLIAM J. RATHGEBER" Inf. Dec.

This marvelous dahlia which I exhibited on my stand as Seedling No. 400 at the recent American Dahlia Society exhibit at New York, and even though not placed in competition in the seedling class, it created a furore of enthusiasm, and attracted as much if not more than any other dahlia at the show.



"WILLIAM J. RATHGEBER"

As a result of which Mrs. Mabel C. Rathgeber, Treasurer of the A. D. S., requested me to name it in memory of Mr. William J. Rathgeber, who for years was secretary of the American Dahlia Society, and by whose efforts the dahlia has reached the foremost rank among flowers. And I want my customers and readers to know that I feel proud, and honored, at the privilege of introducing this great dahlia, after a great man, who devoted his life for the advancement of the dahlia.

Color deep Tyrian rose, suffused with a soft translucent glow, the petals are long and broad, with a slight wave near the tips of the outer petals,

exhibition blossoms of 10 to 12 inches in diameter and of great depth, can be attained with a minimum of disbudding.

The stems supporting the huge blossoms are exceptionally long, straight and sturdy, and hold the flowers at a 45 degree angle, well above the medium tall robust bush. This variety is a seedling of Bagdad, but considerably larger, having better stems, better foliage, flowers will not fade or burn in the hottest of sun, a very free and prolific bloomer, and the general trend of growth is also better in every respect.

NOTE:—The following is what Mr. Derrill W. Hart has to say about this dahlia, in his account of it, in his Honor Roll on dahlias in December issue of the *American Home Magazine*.

WM. J. RATHGEBER (Parrella) Inf. Dec. This was not shown in competition during the past season, but was one of the outstanding novelties at the American Dahlia Society show at New York. It is fitting that a really fine dahlia has been named to the memory of a man who served so long as Secretary of the American Dahlia Society.

Here is a dahlia with a color all its own, essentially a red, and will popularly be known as such; but actually in daylight it is a definite rose-scarlet with rose tints at the ends of petals. It shows practically no tendency to fade in normal weather and is a fine upright grower. It is a seedling of Bagdad and under artificial light it resembles that flower very much, but in daylight it entirely loses the resemblance and shows its own distinctive color. It is a striking in apperance as any of the novelties.

The above is the account of this Marvelous dahlia in his 1932 Honor Roll of dahlias.

Owing to the tremendous demand I have received for tubers of this dahlia, I am oversold on tubers, and for the first time in my seventeen years of growing dahlias commercially I am forced to sell plants, of this variety only. Orders will be filled in rotation as received. For delivery after May 1st.

Plants only \$5.00 Net.



#### FOR BEST RESULTS IN GROWING DAHLIAS

Join the American Dahlia Society and get the *Quarterly Bulletin* which is chock full of dahlia news and many articles as well as topics by professional and amateur growers, on their experiences in growing dahlias, as well as many hints on how to grow bigger and better dahlias, and information on how to control insects that attack them.

For more information write to the Secretary Mr. C. Louis Alling, 251 Court Street, West Haven, Conn.

" 1933 "

I have slashed prices, to meet the present depressed conditions, so that the dahlia growing public, can grow the newer and better varieties at prices that are within reach of all, as well as within reason under the present conditions.

The varieties listed herein, are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality, or every cent of purchase price will be returned. Order early so as to avoid disappointment.

**KEY TO ABBREVIATIONS:** F. D.—Formal Decorative; S. C.—Semi-Cactus;  
I.D.—Informal Decorative; St. C.—Straight Cactus.

**ACHIEVEMENT (I. D.)**—A truly magnificent dahlia that should be in every garden, as it was a great prize winner the past season. The color is a golden yellow, suffused with bronze and rose, giving a general tone of apricot, the petals of which curl and twist, forming a huge flower between 10 and 12 inches across, and 5 to 6 inches deep, held erect on the best of stems. A robust and profuse bloomer and good keeper when cut.

Tubers, \$5.00

**ADMIRAL BYRD (F. D.)**—An outstanding dahlia of perfect formation. The outer petals are a rich salmon, shading to gold at the center. In the sunlight it glistens as if sprinkled with gold dust. The plants are robust and vigorous, and the stems are long, straight and sturdy with heavy disease resistant foliage. This dahlia was awarded the Evening Post silver cup, for the most worthy seedling at the 1931 A. D. S. show held at the Hotel Commodore in this city. It was not released at the time so that a larger stock of it could be had.

Tubers, \$5.00

**AIKO (S. C.)**—Brilliant true carmine red with silver reverse showing at the tips of petals and in center of flower. Blooms are held erect on strong graceful stems, well above the foliage of the strong robust growing bush. An early and prolific bloomer.

Tubers, \$3.50

**AIMEE HODGINS (S. C.)**—Golden bronze with a slight suffusion of red on the reverse of petals on the best of stems. A California introduction that was admired by all who saw it at my gardens.

Tubers, \$1.50

**ALICE STELLICK (I. D.)**—A bi-colored dahlia that commands unusual attention by its striking beauty. A bright crimson carmine with a distinct white stripe in the center of each petal; the petals curl and twist, making a very appealing sight. A very free bloomer on good strong stems with foliage that is immune to insects.

Tubers, \$3.50

**AMERICAN LEGION (S. C.)**—The wonder dahlia of the day. If you want to win the prize for the largest dahlia at the show, this is the one, as very few blooms will grow under 12 inches across and 6 inches deep. Not only has it got size but grace. A soft picric yellow, held erect on the best of stems, well above the strong, robust growing bush. This is a late bloomer, and for best results should be planted early, and with proper disbudding can be grown to 15 inches across and 9 inches deep. A prize winner everywhere.

Tubers, \$7.50

**AMERICAN TRIUMPH (St. C.)**—This one is considered the best true cactus ever produced. The brightest shade of pure Oriental red, without a trace of any other color. The blooms are large, deep, and of good substance, and are held erect on long, strong, wiry stems. A fine cut or exhibition flower.

Tubers, \$1.50

- ANNA MARIE (I. D.)**—The popularity of this dahlia is due to its odd and attractive coloring of old gold, suffused with reddish salmon, and distinctly tipped white. The flowers are of good form and substance on best of stems. Tubers, \$1.50
- ARTIC SHADOWS (I. D.)**—A large oval flower of good depth, the basic color is white with tints and blushes of pastel pink. Tubers, \$1.00
- ASBURY PARK (F. D.)**—A marvelous autumn colored flower that has won prizes wherever shown. A bright strawberry red, flushed with salmon and tinted with old gold toward the tip of petals. Full centered with gracefully arranged petals. The huge blooms are held erect, well above the strong, robust growing bush. I had a large vase of these at the recent New York show, none of which were less than 11 inches across and one close to 13 inches. Tubers, \$2.50
- AURORA (I. D.)**—Here is a color combination that is not only very beautiful but rarely ever seen in a dahlia. Apricot yellow, tipped lavender, the flowers are of fair size, very prolific bloomer and a good keeper when cut, making it a very desirable for decorative purposes. Tubers, \$1.50
- BAGDAD (I. D.)**—An immense flower of flaming scarlet, borne well above the tall bush on very strong stiff stems. An ideal growing plant that I can highly recommend for those who want a rich bright color in their garden or for the exhibition table where it seldom fails to win a prize. Tubers, \$2.50
- BERTHA FRITZEL (F. D.)**—A vivid glowing scarlet red, the plant which grows to about four feet in height, and very robust, and wide spreading, is always loaded with blooms, which are held erect on cane-like stems. The blooms average about 7 inches across and four inches deep, and makes a beautiful sight in any garden. Tubers, \$2.00
- BETTY COLTER (I. D.)**—A light salmon red throughout, shading to old rose at the base, of the long rolled petals, the blooms are of good size and form, and are held erect on the best of stems, and attracted plenty of attention in my gardens the past season. An early, free and continuous bloomer. Tubers, \$3.50
- BRILLIANCE (F. D.)**—A deep orange, the reverse of petals showing a pale gold, the flowers which are of good size, with fine long erect stems, are held erect above the robust bush, a very prolific bloomer. Tubers, \$1.50
- CHAMPOEG (F. D.)**—This very beautiful dahlia is so unusual in its color, that it is without a competitor. Its combination of colors are waxy canary yellow at the center, shading to salmon pink, the pink deepens as the weather becomes cooler, the back of petals are a pale yellow, overcast with a veil of white, even the unfolding bud is beautiful, and has more fragrance than any other dahlia I know of. This is particularly noticed in the early morning. The blooms which can easily be grown to 10 inches, are held well above the plant on strong, sturdy stems. A truly marvelous dahlia. Tubers, \$2.50
- CHAPPAQUA ALASKA (F. D.)**—Its color is a pure definite white, having a beautiful white sheen and much substance, on good stems, and with dark green insect resistance foliage. Tubers, \$5.00
- CHAPPAQUA CHIEFTAIN (F. D.)**—A bizarre bi-color of henna colored petals that are tipped white, giving a striking effect and attracting immediate attention. A very free blooming variety, held erect on stiff wiry stems. If you want something unusual then don't miss this one, it's a beauty. Tubers, \$3.50
- CHARLES G. REED (F. D.)**—A rather unusual dahlia in regard to color which is Burgundy with a lighter reverse, or might be described as a purple or petunia red. Anyway it is an outstanding dahlia in any garden. The blooms which are large and composed of broad petals which always show a full center, and are held erect on the best of stems, is an early free and prolific bloomer, and was much admired at my gardens the past season. If you are after a real dahlia this is it. Tubers, \$2.50

- CHATTAQUA SALUTE** (F. D.)—This dahlia is by far the purest white of any dahlia known to date. It is whiter than snow and the most prolific bloomer to date. The flowers which average between 7 and 8 inches across, literally cover the strong growing bush with blooms, giving it the effect of a huge bouquet. A sight never to be forgotten. If you want something that is outstanding, this is the one. It drew as much attention at my gardens as any other dahlia there. **Tubers, \$3.00**
- CHEHALEM** (I. D.)—An unusual shade of glowing creamy pink shading to cream at the center, on long, strong, sturdy stems, that was awarded a certificate of merit at the Northwest Trial Gardens. **Tubers, \$1.00**
- CHEMARS BLUE GEM** (F. D.)—The color of this large dahlia is a glowing bluish purple, almost a royal purple. Stems are straight and hold the large blooms erect. A constant bloomer and a heavy tube producer. **Tubers, \$1.00**
- CHEMARS EUREKA** (F. D.)—White, with a faint light lavender cast near the center of the flower. A winner in the white class wherever shown. A very prolific bloomer, and a dahlia of rare beauty, with perfect stems, and combining all of the habits that go to make a perfect dahlia. Owing to large stock of this variety I am offering it at this price. **Tubers, \$1.00**
- CININNATUS** (F. D.)—One of the most distinct new novelties ever offered. The petals are curled and the color is a most beautiful shading of salmon and scarlet. Blooms average 9 inches and held facing on strong stiff stems, with insect resistant foliage. **Tubers, \$4.00**
- CITY OF MONTREAL** (F. D.)—A very attractive flower of large size, the color is Ater purple, reverse mall or purple, stems are perfect, a profuse bloomer from early to late, and a good cut flower. A strong, robust, low growing bush and ideal for the border. **Tubers, \$2.00**
- CITY OF NEW YORK** (I. D.)—An attractive and distinct dahlia of a pale golden amber, at center softly overshadowed light salmon, passing to a rich salmon rose at the edge of petals. This unusual coloring along with its graceful form and good keeping qualities. **Tubers, \$2.00**
- CITY OF TRENTON** (I. D.)—A rich glowing tangerine, reverse rich strawberry red. The petals curl gracefully, giving a two toned effect. The large blooms are held erect on the best of stems. Owing to large stock of this variety, I am offering them at **Tubers, \$1.00**
- CITY OF WELLSTON** (F. D.)—This is what I believe to be the greatest flower of its coloring ever put on the market. Color Rhodamine purple, reverse rose purple, bourne in abundant profusion from early summer until killed by frost, with centers always full and facing sideways, on the best of long stiff stems, well above the robust healthy bush, with foliage that is very resistant to insects and heat does not bother it. Numerous bouquets can be cut from a single plant of it. Owing to large stock of it, I am offering it at this price. **Tubers, \$2.00**
- CLOUDLAND GEM** (F. D.)—A most unusual beauty. Color a cream white, shading to shell pink, towards the outer petals, which are crinked, thus further enhancing its beauty. Blooms grow to 8 inches and are held erect on long, strong, stiff stems, well above the strong robust growing bush. A good keeper when cut. Attracted plenty of attention at our gardens and at the recent New York show. If you want a real dahlia, this is the one. **Tubers, \$2.00**
- COMMODORE** (I. D.)—I have grown this gigantic monster to 14 inches and believe that it can be grown larger. It is one of the very few real large ones that is a prolific bloomer. It is nothing unusual to see six or more blooms on a plant, each averaging 12 inches at the same time. The color is a rich lemon yellow, overcast with a golden sheen. The plant is literally covered with blooms from early to late in the season, of medium height, sturdy growth, and wide spreading habit. Th huge blooms are held erect on cane-like stems. Owing to very large stock of this variety, I am offering it at this price. **Tubers, \$3.00**

**CONGRESSMAN WOLVERTON (I.D.)**—Beautiful shade of salmon pink, on long, stiff stems. An early and continuous bloomer. A distinct flower with a beautiful formation, A clean grower and marvelous keeper when cut. At the recent New York show, through some oversight a vase of these were shown without any water in the vase and at the end of the two days of the show, the blooms were just as fresh as when they were put into the vase. **Tubers, \$2.50**

**COQUETTE (I. D.)**—A very spectacular dahlia of Spanish coloring, bright red, blending with gold. The petals twist and curl showing the golden reflex, a very prolific bloomer. Flowers are of very large size and held erect well above the foliage of the strong, robust growing bush, with insect resistant foliage, never fails to attract visitors by its beauty. **Tubers, \$1.00**

**DAD (F. D.)**—While we have a number of very good reds, this one attracts the attention of all who see it by its brilliancy and has everything that a dahlia should have. It is large in size, with petals that roll and wave in graceful formation with splendid stems that hold the blooms well above the foliage. **Tubers, \$1.50**

**DERRILL W. HART (I. D.)**—A deep coppery orange, shading to henna brown, many blooms 10 inches across can be seen on the plant at the same time on wonderful stems that keep well when cut. An early free and continuous bloomer and should be in every garden. Owing to large stock of this one, I am offering it at **Tubers, \$1.50**

**DOROTHY STONE (I. D.)**—This dahlia has made good not only in the gardens, but also as prize winner wherever shown. A huge deep flower that can easily be grown to over 10 inches, of a deep pink. The huge blooms are held erect on top of cane-like stems and is a free and continuous bloomer and a strong, healthy, robust grower with leathery insect resistant foliage. This dahlia attracted a lot of attention at my gardens and at the recent dahlia show. **Tubers, \$1.00**

**DWIGHT W. MORROW (I. D.)**—A gigantic red dahlia that was admired by everyone that saw it at my gardens. I had many blooms 10 inches across and 6 inches deep. It not only has size but grace. The long, broad petals with a slight twist near the tips, the richness of its color and graceful formation made it a winner everywhere. A strong, robust growing plant with heavy leathery insect resistant foliage. No garden is complete without this one. **Tubers, \$2.50**

**EAGLE ROCK BEAUTY (I. D.)**—This fine impressive dahlia certainly was rightly named. A pastel pink, shading to a creamy ivory white center with long broad wax like petals that have a graceful twist near the tips, further enhancing its beauty. **Tubers, \$1.00**

**EAGLE ROCK FANTASY (I. D.)**—The blooms of this variety are not only gigantic in size but imposing and beautiful in form and color. The flower is composed of long broad petals, tapering and tastefully notched at the tips. Clear mallow pink or violet rose with silver shadings. The habits of this one are ideal, the huge blooms are set to look you right in the face and are held erect on the best of long, strong stems, with foliage that is immune from insect attack. Owing to the fact that they made very large clumps for me and as I would like to see it in every garden, I am letting it go at this price. Winner for the largest dahlia at many shows the past Season. **Tubers, \$3.50**

**EAGLE ROCK GEM (St. C.)**—Maize yellow shading to Oriental pink. One of the few cactus dahlia with a good, long, strong, stiff stem. The blooms which are large are of a very pleasing and unusual color. One of the finest of this variety. **Tubers, \$1.00**

**EAGLE ROCK PEACH (I. D.)**—This new one should please all those that want size as it will grow every bit as large as its predecessor Eagle Rock Fantasy. The color of this one is a deep rose pink, that is very pleasing to the eye. The gigantic blooms are held erect on the strongest of cane-like stems, well above the leathery insect resistant foliage. Order early before they go at this price. Plant early. **Tubers, \$7.50**

**EAGLE ROCK SUNSHINE (S. C.)**—A deep rich golden yellow. The large flowers are formed of long, narrow petals with a slight wave near the tips. Held erect on perfect stems. A beautiful and gorgeous looking flower. **Tubers, \$1.00**

**EAGLE ROCK SUPERBA (I. D.)**—There is no color on the chart that is like the color of this variety, but the nearest being a light amaranth pink, a much more attractive color than E. R. Fantasy. The originator considers this one to be a better dahlia than Fantasy. It is of the same size and habit, the stems are perfect and hold the gigantic blooms erect. While they last, I will let them go at the depression price. This variety should be planted early. **Tubers, \$7.50**

**EAGLE ROCK WONDER (S. C.)**—One of the outstanding dahlias in my garden the past season. A free bloomer, of tremendous size. Color is a Mar-orange shading to orange buff with tints of coral red and coral pink. The general effect being between orange and apricot. A real giant that grows on the top of cane-like stems. Bush is a stocky robust grower with large, heavy leathery insect resistant foliage. **Tubers, \$3.00**

**EDNA FERBER (S. C.)**—A very pleasing glistening coral shading to old gold on face of petals. The large blooms are held high above the bush, on the best of stems. A free and continuous bloomer and winner of many prizes. **Tubers, \$1.00**

**EDWARD THOMAS BEDFORD (I. D.)**—A very striking dahlia of a bright cerise color with a silvery reverse, the petals of which wave in such a manner as to show the silver which gives the flower a two tone effect. The stems are straight and strong and hold the huge flowers which can easily be grown to 10 inches or over. Well above the foliage of the robust growing bush, makes a beautiful sight in any garden. **Tubers, \$3.00**

**ELITE GLORY (F. D.)**—A large rich red that has had a long run, but is still in popular demand. The huge blooms which are held erect on cane-like stiff stems, well above the foliage, which is lathery and insect resistant. A clean open grower that needs very little disbudding. **Tubers, 75c**

**ELIZABETH CARTERET (I. D.)**—Cerise and silver that blend in an unusual shade and color and attracts the attention of all who see it. The blooms which are large are held well above the bush on the best of stems. **Tubers, \$1.50**

**ELIZA LONDON SHEPARD (I. D.)**—A blending of golden orange and apricot, giving the spectacular flower a one tone effect. The blooms are not only large but of good substance, with full centers, and are held erect, well above the profuse blooming bush, which is a strong upright grower. **Tubers, \$2.00**

**EL REY (F. D.)**—A very large flower of the Jersey Beacon type. A strong grower with good insect resistant foliage. The flowers are a rich golden salmon with rolled or fluted petals which are held erect on the best of stems and the winner of many prizes. Owing to the large stock of it, I am selling it at the following price. **Tubers, \$1.00**

**ELSIE JANE (F. D.)**—A beautiful flower and of good size, the color of which is a pale lilac, shading to white at the center, while the petals are tipped and overcast with a violet mauve, a prolific bloomer. **Tubers, 75c**

- EVA L. QUADLING (I. D.)**—The color of this beautiful dahlia is a spectrum red, shading to ox-blood red at the center. The huge blooms have exceptional depth and are held erect on the best of long, stiff, wiry stems. Was the attraction at my gardens as well as at the dahlia gardens in Bronx Park this past season. Can easily be grown to eight or nine inches across and over six inches deep. **Tubers, \$1.50**
- EVELYN MORRIS (I. D.)**—Immense flowering variety, the color of which is a light purple. Blooms can be easily grown to 10 inches across. The blooms are composed of long broad petals with a slight wave near the tips and are held erect on the best of stems, well above the strong robust growing bush that attracts plenty of attention. **Tubers, \$3.50**
- F. J. MARCH (S. C.)**—This was an outstanding variety at my gardens the past season and very few that saw it failed to leave an order for it. The blooms of this one which are gigantic and can easily be grown to 12 inches with very little disbudding, is a pure Lavender. The petals which are long and roll evenly and are slightly incurved at the tips and center, are held erect on the best of stems. The plant is a profused bloomer and a rank grower. A large basket of these on my stand at the New York show made a huge hit. Owing to the large stock I have of this variety and to see it in every garden, I am letting it go at **Tubers, \$2.00**
- FANNY SANDT (S. C.)**—An intense rose pink that shows up brilliantly under artificial light. The flowers are borne profusely on unbeatable stems and good foliage that needs no spraying. We do not hesitate to recommend this dahlia which won first prize in this class at the recent New York show. **Tubers, \$3.00**
- FLORENCE FLOREY (S. C.)**—Maroon is the nearest color to black, and this one is several shades darker than maroon, so that is almost black. Then try and picture a black semi-cactus and you have a fair idea of what this one is like. It is a profuse bloomer, on stiff stems, with the best of insect resistant foliage. **Tubers, \$2.00**
- FLORENCE KLEIN (I. D.)**—A deep full centered dahlia the color of which is a salmon orange color, with steel like stems, and will last a week when cut. Owing to its brilliant coloring and good keeping qualities, is always in demand as a cut flower. **Tubers, 75c**
- FLORENCE LOUISE (S. C.)**—Here is a dahlia that was a consistent winner at all of the Eastern shows, the past season. Color a citron yellow with an orchid tint that is unusual and new in a dahlia, the petals are long and of the staghorn type, with double split claw at the ends giving the flower great size and depth. The huge blossoms are held facing up on long strong cane like stems. The bush is a strong robust open grower, with leathery foliage, petals will dry on the flower before they will drop off and will keep in good condition for a week when cut. A dahlia that is outstanding not only in the garden, but also on the exhibition table on Derrill W. Hart's 1932 Honor Roll. If you want a real big fellow, don't pass this one up. **Tubers, \$12.00**
- FORDHOOK MARVEL (F. D.)**—A very large flowering variety, the color of which is a lovely shade of peach red, shading to strawberry pink. The whole flower is suffused with a sparkling salmon orange sheen of metallic lustre. The blooms are held erect on cane-like stems. A winner everywhere. **Tubers, \$1.50**
- FORT MONMOUTH (I. D.)**—One of the giants of the dahlia world, the predominating color of which is a rich crimson maroon shading to bluish violet at the tips. The flowers are well formed and of immense size and are borne facing sideways, on stiff stems well above the foliage. They will not burn in the hot sun and are good as a cut flower or exhibition table, where it won and will continue to win many prizes. Owing to large stock of this variety, I am letting it to go for **Tubers, \$1.00**

**FORT WASHINGTON (F. D.)**—The bushes as well as the flowers of this old reliable variety are giants. The color of blooms are a mahogany red, which will not fade, and are held erect on long cane-like stems. It is a free bloomer and robust grower, and one that will always be in popular demand.

Tubers, \$1.00

**FRANCES A. JOHNSON (F. D.)**—Rose pink, shading to a deeper shade near the outer edge of petals. Blooms are large and held erect on the best of cane-like stems, well above the prolific blooming bush. A dahlia of great beauty and for which there was a big demand by all who saw it growing at my gardens.

Tubers, \$2.50

**FRANK MILLER (F. D.)**—This large golden yellow was very much admired at my gardens the past season. The blooms are held boldly erect above the robust growing bush, on long, strong, stiff stems. A free and prolific bloomer.

Tubers, \$1.50

**FRAU O BRACHT (St. C.)**—A clear light primrose yellow that grows on top of an exceptionally strong, long, stiff and almost leafless stem, holding the huge blooms proudly above the robust growing bush. Winner of many prizes and will continue to win in this class and color. One that is hard to beat.

Tubers, \$1.50

**FRAZIER (F. D.)**—A glowing rich oriental red, shading to yellow at the base and at the tips, giving the flower a very odd and artistic appearance that attracts the attention of all who saw it at my gardens the past season. A free and prolific bloomer with good insect resistant foliage. Blooms are held erect well above the robust growing plant.

Tubers, \$3.00

**FRED SPRINGER (F. D.)**—Here is a new dahlia and one that will be in great demand as a border dahlia. It is a dwarf grower, growing to a height of two ft. with distinct fine cut foliage with large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or as a hedge.

Tubers, \$1.50

**FULL MOON (F. D.)**—Here is a dahlia that can truthfully be called a superlative dahlia. The big bold flowers easily measure 12 inches across and are regularly formed of broad flat petals that terminate in a perfectly full artistic center. The color is Canary yellow. A consistent winner at all of the shows. If you want to win first in the largest bloom class, here it is.

Tubers, \$7.50

**GALLI CURCI (I. D.)**—A brilliant salmon orange with a golden suffusion and lustre. The petals are long and have a slight wave near the tips, giving the huge flowers great depth and enhancing their beauty. The bush is semi-dwarf and very early and prolific bloomer.

Tubers, \$1.00

**GIRL OF HILLCREST (I. D.)**—This excellent dahlia is classified as an informal decorative, but at times it is almost a semi-cactus. The flowers are artistic and well formed, the color of which is a bright apricot buff, and also described by others as a Mikado orange. Suffice to say that the blooms are not only large but have great depth and that they are held high aloft. The strong bush which is not only an early but also a very prolific bloomer. This dahlia has won many prizes and will continue to do so for some time to come.

Tubers, \$3.50

**GOLDEN DREAM (F. D.)**—This most striking sulphur yellow dahlia is of great size both in width and depth. The large blooms are held perfectly erect on the best of stems. A vigorous and robust grower, as well as an early and continuous bloomer until killed down by frost.

Tubers, \$1.00

**GOLDEN GOBLIN (F. D.)—**

Here is a dahlia that drew more attention to it than any dahlia in my gardens. A huge golden ochre with broad thick flat petals that roll back toward the stem, giving it great depth. The huge blossoms are held at a 45 degree angle on cane-like stems, well above the strong robust growing bush. It is without a doubt one of the best dahlias I have ever grown, and one should win many prizes the coming year. Owing to large stock of same, I am going to let them go at less than one half their worth.

**Tubers, \$2.50**



Golden Goblin, one of the outstanding dahlias in my garden last year. What can be done with it when grown for size, this one was 13" in width.

**GOLDEN HARVEST (S. C.)—**A most striking variety producing enormous blooms of a beautiful sulphur yellow color. The huge blooms are held perfectly erect on the best of stems and by disbudding it is possible to grow blooms of 12 inches or more. The plants are a mass of blooms from early to late in the season. I have never seen such large buds before the buds start to unfold. It reminds one of the enormous exhibition chrysanthemum as they open up, only much larger, A constant winner everywhere.

**Tubers, \$3.50**

**GOOD NIGHT (I. D.)—**A large dahlia of great depth, wavy petalled ox-blood dahlia that was very much admired at my gardens the past season. If you want a massive dahlia in this color, I know of none that will attract more attention.

**Tubers, \$2.00**

**GOV. MORGAN F. LARSON (I. D.)—**A sturdy growing plant of medium tall growth, as well as an early and prolific bloomer. The blooms which are uniformly large are clear golden yellow with a slight apricot blush on the reverse of petals. Flowers are held erect on the best of stems.

**Tubers, \$2.00**

**GRACE RICORDS (F. D.)—**An outstanding variety in so far as beauty of formation is concerned or desired. The flowers are white with a faint lavender suffusion. The petals are serated which gives the bloom as a whole a very artistic appearance. The plant is a very prolific bloomer and the blooms are held well above the foliage on the best of stiff wiry stems. Very good as a cut or exhibition flower.

**Tubers, \$1.00**

- GREAT HARBOR** (I. D.)—In this dahlia we have a striking color a rich carmine red, and its name indicates it, very large and tremendously prolific bloomer from early until late in the season. The flowers which are bold, are held erect on the best and strongest of stems, well above the plant which is very robust as well as widespreading in habit of growth. Will win anywhere. Tubers, \$7.50
- GRIFFEN** (F. D.)—The color of this one is Pinard yellow with a pale virgin yellow on the reverse with an overcast and tint of lavender pink over the whole flower. An early and prolific bloomer with leathery insect resistant foliage. Tubers, \$1.00
- GROVER WHALEN** (F. D.)—A fine autumn colored flower, A rich orange with tints of bronze. A free blooming variety with good upright stems and dark green insect resistant leathery like foliage. Tubers, \$1.50
- HARRIET THOMPSON** (I. D.)—An exhibition dahlia of rich orange buff and bronze with a reverse of Oriental red. The petals curl, giving it a two toned effect. The stems which are strong and long hold the flowers facing. Tubers, \$1.00
- HARRY MAYER** (F. D.)—A beautiful silvery pink with a rose pink reverse. Huge flower with tight center, held erect on cane-like stems. A great exhibition dahlia, the semi-dwarf bush, is always covered with a mass of huge blooms until killed down by frost. Tubers, 50c
- HELEN IVINS** (F. D.)—An odd shade of orchid lavender. The large flowers are held erect on long slender stems that are as stiff as an iron rod, well above the foliage. An early as well as a free and continuous bloomer and one that should be in every garden. Very good as an exhibition and cut flower. Tubers, \$1.50
- HENRY FORD** (F. D.)—A large light orchid, a seedling of Mrs. I. De Ver Warner. The blooms are larger than its parent and a more prolific bloomer with better stems and foliage. Tubers, \$2.00
- IMPERIAL PINK** (I. D.)—Color a true pink with primrose shadings and rose pink center. The blooms are graceful and artistic of good size and depth, held erect on the best of long stiff and cane-like stems. A gorgeous and imposing dahlia that is a strong, vigorous grower and a prize winner and should be in every garden. Tubers, \$5.00
- INDIANA MOON** (I. D.)—The general tone of this big fellow, and a big fellow it is. Color flesh ochre throughout. Some petals having a faint line of spinel pink. These lines are also prominently seen on the back of the petals. The massive flowers are held erect facing the sky, well above the prolific, stocky growing bush, on the best of stems. Tubers, \$5.00
- IVORY** (F. D.)—The color of this marvelous dahlia is just what the name implies. The flowers are of large size and are held proudly erect on strong, stiff stems. A clean and very prolific bloomer that I cannot recommend too highly and must be seen grown to be appreciated. Wonderful for cutting as well as an exhibition flower. If ever a flower suggested grace, this one does. Tubers, \$1.50
- J. S. MILLER** (F. D.)—A glowing cerise red, the petals fo which have a satin touch or sheen, or dazzling effect. One that never fails to attract attention. An exceptionally early and free bloomer. Tubers, 75c
- JANE COWL** (I. D.)—A massive large flower with great depth that is still winning more than its share of prizes. Color a glistening bronzy buff and gold, blending to a deeper shade at the center. The petals of this monster curl and twist so that it shows the pale flesh reverse, giving the flower a soft warm glow. A stem of unusual strength holds the giant blooms well above the foliage of the ideal plant, which is not only an early but also a very prolific bloomer. Owing to large number of this stock on hand, I am selling same at Tubers, 50c

**JANET SOUTHWICK (I. D.)**—Here is one with petals of a different formation. A deep tyrian rose with a rose sheen over all, making it especially beautiful. The flowers are held facing up and well above the foliage. Blooms average 9 inches across and 5 inches in depth and has won and will continue to win many prizes. A good stocky, robust and prolific bloomer.

**Tubers, \$5.00**

**JEAN KEEFER (I. D.)**—A beautiful rose pink, on good strong erect stems that can be cut up to 6 feet in length. The flowers average 8 inches in width and 5 inches in depth and continue so until the end of the season. The plant is a clean, tall and prolific bloomer.

**Tubers, \$3.50**

**JEAN TRIMBEE (S. C.)**—This beautiful dahlia was originated in Canada, and owing to its huge size, color and petal formation, won many prizes here. Color a rich petunia violet and many blooms close to 12 inches in width and 7 inches in depth can be cut from a single plant. An unusual and outstanding variety that drew plenty of attention at my gardens the past season.

**Tubers, \$2.50**

**JENNIE LIND (I. D.)**—A massive mallow pink that can be grown to great size. The flowers are of pleasing formation, an exceptionally tall and robust growing plant with clean cut foliage and a very prolific bloomer. Nothing unusual to see five fully matured blooms on the plant at the one time and many buds ready to take their place when these are cut. The plant is always in bloom and a consistent prize winner. Was on Derrill W. Hart's Honor Roll in 1931. Owing to a large stock of this variety I am letting it go at

**Tuber, \$4.00**

**JERSEY BEACON (F. D.)**—The most spectacular of the Jersey family. Color a bright Chinese scarlet with a buff reflex, giving it a two toned effect. A very free and early bloomer. An older variety that owing to its great size and good keeping qualities, is still a favorite.

**Tubers, 40c**

**JERSEY MELODY (S. C.)**—The color of this marvelous dahlia is Tyrian rose, shading to silver at the tips with a silver reverse that gives it a two toned color and enhancing its striking beauty, which are held erect on stiff, wiry stems. A very prolific bloomer.

**Tubers, \$3.00**

**JERSEY TRIUMPH (F. D.)** The rather unusual coloring of this dahlia has given it a place in all well balanced collections. A bright copper, suffused salmon bronze. The flowers are large of good depth and held erect on the best of long, stiff cane-like stems, well above the ideal growing bush.

**Tubers, \$1.00**

**JIM MOORE (I. D.)**—A flower of great substance. Pale yellow suffused strawberry pink. The blooms which are always large and of good depth are held erect on top of strong, stocky stems, above the robust growing bush. A very early and prolific bloomer.

**Tubers, \$1.50**

**JOSEPHINE G. (S. C.)**—The color of this most gorgeous flower is Thulite-pink, the petals of which are tipped pinard yellow. A very prolific bloomer, bush is always literally covered with blooms until it is killed down by frost. A consistent winner on the exhibition table and one that will keep for a long time when cut. Owing to large stock of it

**Tubers, \$1.50**

**JUDGE LEON McCORD (F. D.)**—A very large flower that will never show an open center. Color deepest shade of gold with a reverse of old rose. The flower stems grow right out of the foliage and are long and leafless, and hold the huge blooms for weeks after they have fully matured. A great favorite wherever grown.

**Tubers, \$2.00**

**KARL BONAWITZ (S. C.)**—Color a brilliant velvety carmine and has sufficient size, depth, form, color and keeping qualities to hold the popularity it has gained. It comes the nearest to developing a perfect bush without topping or disbudding than any dahlia I know of. It just naturally branches and produces perfectly formed blooms in great profusion on strong, long, erect stems.

**Tubers, \$3.00**

**KATHERINE COLE (F. D.)**—A free blooming variety with heavy insect resistant foliage. The stems are long and strong. The color of the flowers cream. Suffuses light pink and tipped lilac rose. A truly magnificent dahlia. **Tubers, \$3.00**

**KATHLEEN NORRIS (I. D.)**—Color a true rose pink, deepening to a mallow pink, but paler in the young central petals. A flower of gigantic proportions. The petals are long, broad and overlapping with twisting ends that not only give the flower great depth, but also enhance its beauty. The huge blooms are held erect, facing sideways on cane-like stems, with insect resistant foliage and strong robust growing bushes. I had two baskets of this variety at the recent New York Dahlia show that attracted a furore of attention. None of the blooms were less than 12 inches across and quite a few of them close to 14 inches. They were one of the outstanding varieties at my gardens the past season. I believe that I have the finest stock of this on the market, and owing to the large stock I have of it, I am letting it go at **Tubers, \$1.00**

**KEMPS VIOLET WONDER (I. D.)**—The predominating color of this one is a Naphthaline violet, shading to a bluish violet at the tips of petals and with a lavender reverse. The flowers are of perfect form and attains great size, both in diameter as well as in depth and are held erect on fine stiff stems well above the foliage of the robust strong growing plant. Will not burn in the hottest sun. Is a remarkably good keeper both on the plant and when cut, which accounts for the reasons why it constantly wins at the exhibition tables. **Tubers, \$1.50**

**KENTUCKY (F. D.)**—A seedling of Jersey Beauty and very much like its parent, except for its color which is a brilliant light salmon-orange, suffused with pink at the outer petals. The stem, growth and habits of the plant are ideal. Blooms keep a long time when cut. **Tubers, \$1.00**

**KENTUCKY RED (I. D.)**—Color a bright vivid scarlet that is very attractive and distinct in its color, and was the center of attraction at my gardens, and admired by all who saw them in bloom. Very few could leave without leaving an order for it. It is a very prolific bloomer. The flowers are large and held erect on strong stiff stems. Blooms will not burn in the hottest sun. Will be a constant winner this coming Fall. No garden should be without this one. **Tubers, \$3.00**

**KING MIDAS (I. D.)**—This is a gorgeous golden yellow of one tone that can easily be grown to great width and depth, and are held erect on the best of cane-like stems, well above the robust growing bush, with insect resistant foliage. A dahlia with ideal growing habits that seldom fails to win on the exhibition table. **Tubers, \$1.00**

**KING OF YELLOWS (I. D.)**—The color of this beautiful and attractive dahlia is a butter-cup yellow. The massive flowers which easily attain a size of 12 inches in width and of good depth should win many prizes this coming season, as the massive blooms are held erect on strong, stiff stems, well above the leathery insect resistant foliage. **Tubers, \$7.50**

**LADY LYNDORA (I. D.)**—This beautiful dahlia owes its popularity to its coloring, pure pastel pink, and to its early and very prolific blooming qualities. The bush is semi-dwarf, and it is nothing unusual to see from 10 to 15 fully matured blooms on the plant at the one time, and it continues this way until killed down by frost. A truly marvelous dahlia that made a hit at my gardens as well as the dahlia gardens in Bronx Park where it was shown. **Tubers, \$1.50**

**LA KIB (I. D.)**—A dwarf growing plant that should look good on a border, the color of which is Picric Yellow, overcast a lemon yellow with a soft reddish glow at the center of the flower enhancing its beauty. **Tubers, \$1.50**

**LONG HILL (I. D.)**—Here is a dahlia that should be in every garden. It is a seedling of Jane Cowl and an improvement over this one in many ways. Color a combination of gold and rose shadings with a yellow center and rose reverse. Imagine a dahlia with these colors and you have a fair idea of its beauty. The petals are long, curled and twist, further enhancing its beauty. The plant is a strong grower and a very prolific bloomer. Flowers are held erect on long, strong stems, well above the dark green leathery insect resistant foliage. A grand dahlia for cutting, as well as the exhibition table. Owing to large stock of it, I am letting it go at **Tuber, \$7.50**

**MAJOR A. C. ROSS (I. D.)**—A marvelous dahlia with large broad petals, the color of which is a mallow pink, shading to cream at the center. The blooms are not only large but beautiful, and attracted much attention at my gardens the past season. The blooms are held erect on long, stiff stems. **Tubers, \$2.50**

**MARDI GRAS**—A very bold flower of the American Beauty red shade. The large blooms are held well above the foliage on long cane-like stems. The bush is a tall rugged grower. **Tubers, \$1.00**

**MARGARET F. WYLIE (F. D.)**—This is a large loose petaled flower with a beautiful shade of rose red. The color on the reverse of petals being a rose-pink, shaded silver. A very odd and distinct coloring. The stems are ideal, the flowers are large and the plant a very prolific bloomer. What more can be expected of any dahlia? **Tubers, \$2.50**



MARGARET W. WILSON

**MARGARET W. WILSON (I. D.)**—A beautiful dahlia of large size and good depth, the color of which is Opalescent pink, with face of petals overcast with a creamy white with a phlox pink reverse. An early, free and prolific bloomer. The bush is a very vigorous, robust, sturdy and widespreading grower. **Tubers, 50c**

**MARMION (I. D.)**—Pure golden yellow, shading to bronze at the center with a bronze suffusion on the reverse of petals. The blooms are very large and of good depth, are held well above the foliage of the strong, sturdy and robust growing plant. A very prolific bloomer, that seldom fails to win on the exhibition table. Have an exceptionally large stock of this one and for that reason I am letting it go at this price. **Tubers, 50c**

**MARSHALL'S BEAUTY** (F. D.)—This dahlia was rightly named as it is everything that its name implies and then some. This one is a seedling of Jersey Beauty. It is exactly the same color and shade as its parent, but a larger, deeper and prettier flower. The large outer or rear petals fold back towards the stem, giving the flower the appearance of a huge ball. Blooms should be cut from the plant before they fully mature for best results. A very prolific bloomer.

**Tubers, 50c.**

**MARTHA EPPELE** (S. C.)—A massive glowing bronze that is especially beautiful under artificial light, the petals which are of staghorn formation and twist closely at the points and revolute for at least half their length. The color is a glowing bronze and the flowers are held erect on very strong, thick stems, well above the foliage which is of a leathery texture and insect resistant.

**Tubers, \$2.00**

**MARY ELLEN** (I. D.)—Another seedling of Mrs. I. De Ver Warner, with the same habits of growth, but the blooms of this one are not only much larger but also have a greater depth. Color is a lavender pink with considerably more pink than lavender. The flowers are held erect on the best of stems, well above the robust and prolific flowering bush. Winner of many prizes the past season and will continue to do so the coming season. An ideal dahlia in every way, as it has the best of keeping qualities and is ideal for the table or exhibition.

**Tubers, \$2.00**

**MEADOWBROOK** (F. D.)—Color a pale mallow purple with edges of mallow pink. The blooms of this one are large and are borne freely on top of long, strong, erect stems. This one is another seedling of Mrs. I. D. V. Warner, only that she is a taller grower and has leathery insect resistant foliage.

**Tubers, \$3.00**

**META SCAMMEL** (S. C.)—A large exhibition dahlia, the color of which is a very attractive pale amaranth pink at the center and shading to a deeper amaranth pink towards the outer petals. A most artistic flower on account of the irregularity of the petals which terminate in sharp points and curl and twist saucily, and an unusually beautiful flower that can easily be grown to 9 inches in width and 4 inches in depth. The plant has a clean habit of growth and the foliage is not bothered by insects. One has to see this one in bloom to admire it. Owing to large stock of it, I am letting it go at this price.

**Tuber, 75c**

**MINNIE EASTMAN** (S. C.)—A very striking scarlet red, tipped Empire yellow with the reverse of petals a maize yellow. The blooms are held erect on the long, strong, almost leafless stems which are perfectly straight and stiff. A very prolific bloomer with good keeping qualities and winner of many prizes in the past. A sturdy upright grower.

**Tubers, \$1.00**

**MISS DELAWARE** (F. D.)—Here is a dahlia that attracted unusual attention at my gardens the past season. The color is an unusual clear rose pink throughout. The blossoms are not only large but also of great depth and are held erect on strong, stiff stems, well above the foliage, which is large and insect resistant, and the plant is ideal in every way. A truly beautiful and marvelous dahlia.

**Tubers, \$2.50**

**MISS WILMA** (I. D.)—A very beautiful and striking flower, the color of which a rich salmon orange, reverse of petals a deep salmon. The petals whirl and twist, further enhancing its beauty. A very prolific bloomer with a heavy glossy insect resistant foliage. A dahlia that never fails to attract all who see it.

**Tubers, \$3.00**

**MONMOUTH CHAMPION** (I. D.)—The color of this marvelous dahlia is a bright xanthine orange, the blooms which are of very large size and I had many of them at the recent show, over 13 inches in width, are borne in great profusion on cane stiff stems, well above the foliage, of an ideal growing plant that no insects will go near and one that seems to be immune from disease. The plant is a strong, vigorous grower with wide spreading habits and is always covered with blooms. A wonderful keeper when cut or on the exhibition table, which account for the many prizes she has won. Owing to exceptionally large stock of this variety, I am letting it go at

**Tubers, \$1.50**

**MONTALVO (I. D.)**—Golden bronze shading to a deeper bronze at the center. This one can easily be grown to 12 inches in width and to 6 inches in depth with ordinary care, and with stems that will hold this massive flower erect. There is great beauty in the coloring of this one, as you can imagine, and when you have charm and color combined with massive size, perfect formation and the best growing habits, this variety can well be defined as an up to the minute dahlia. Not many of these at this price. **Tubers, \$7.50**

**MOTHER MACHREE (I. D.)**—Here is a dahlia that captivated the attention of all who saw them in bloom. The color is a creamy ivory with a faint touch of pink at the center. The blooms are large, of good depth, form and substance, and are held erect on the best of stems. **Tubers, \$3.00**

**MRS. ALFRED B. SEAL (I. D.)**—The color of this magnificent dahlia is a pure rich glowing rose, without a trace of any other color and can very easily be grown to over 10 inches in width and 5 inches in depth, and with proper disbudding a few inches extra can be added to it. A very free, early and prolific bloomer that has all the habits a good dahlia should have. The stems that hold the huge flowers are not only long but strong and stiff, and the plant a tall, robust grower, always in bloom. **Tubers, \$1.00**

**MRS. A. F. VON DER POEL (I. D.)**—Color a dark maroon, the petals of which have a slight but graceful waving effect, as well as being heavy and thick with a velvety texture. The flowers are held facing up, high above the tall growing bush on cane-like stems that will break before they will bend. Blooms will last a long time when cut, as the blooms have form, substance and everything that goes to make an ideal flower. **Tubers, \$2.50**

**MRS. HENRY E. FOLEY (F. D.)**—A rather unique color combination. The ground color being white, shaded and suffused magenta. The flowers can easily be grown to 10 inches in width and 5 inches in depth, are of good form and substance, and held facing sideways on the best of cane-like stems, well above the stocky and robust growing bush, with widespreading habits, with heavy leathery insect resistant foliage that attracted a lot of attention at my gardens and ordered by all who saw it. Owing to large stock **Tubers, \$1.50**

**MRS. KENYON (I. D.)**—Color a light salmon, shading to a beautiful peach pink, more pronounced at the outer edge. The flowers are very large and of good depth and are held erect on the best of stems, facing the sky. This variety attracted a lot of attention at my gardens and on my stand at the recent New York show. The flowers are not only graceful for their size, but also beautiful and pleasing to the eye. With good insect resistant foliage. An early and very prolific bloomer and a robust grower, but makes an ideal plant. A winner at all times on the exhibition table. **Tubers, \$2.00**

**MRS. WALTER M. JEFFORDS (F. D.)**—Here is a new one that attracted a lot of attention at my gardens the past season. Color a clear primrose base with vermillion showing at the ends of petals and sometimes blushing towards the center with same color. The flowers which can be grown to huge size with very little care, are held facing up on the best of stems, above a stocky bush of medium height. A very beautiful and unusual variety. **Tubers, \$2.50**

**MURPHY'S MASTERPIECE (I. D.)**—This dahlia has everything that a good dahlia should have to attain the popularity this one has. It has size and then some. It has color, all its own, dark red, shading towards a deep garnet. It will not burn, at least I have never seen the least bit of burning or fading in the hottest weather. It does not shed its petals, but they just dry up on the plant and the center holds perfect to the last. It has a heavy thick foliage that insects keep away from. The blossoms which grow to very large size and depth with very little encouragement are held proudly erect, facing up, on the best of stiff cane-like stems, well above the stocky and robust growing bush. This variety was outstanding the past year and possibly won more prizes than any other dahlia. Must be seen growing to be appreciated. A striking and spectacular dahlia. **Tubers, \$10.00**

- MYRA HOWARD** (I. D.)—The color of this marvelous dahlia being a glowing combination of saffron yellow and gold with tints of salmon. The entire effect being ochreous orange. Throughout the deep flower are petaloids which give it distinction in both form and color. A wonderful plant and thrifty grower, producing giant blooms freely on long rigid stems. If you are after the big fellows and a prize winner, you should not miss this one. It won the Home Achievement medal as the best seedling at the New York Show in 1931. If you want a sensation for your garden and a winner for the show room, here it is. Owing to large stock of this variety I am letting it go to at **Tubers, \$5.00**
- NANAQUAKET** (I. D.)—Here is a dahlia that not only has giant size but depth, as well as grace. They attracted a lot of attention at my gardens and at the recent New York show. Color, a beautiful shade of orchid pink, a very early and prolific bloomer. The flowers are held sideways on the best of stems, well above the foliage, which is insect resistant, will keep for a long time when cut. **Tubers, \$1.00**
- NANCY REDFERN** (S. C.)—The color of this gorgeous dahlia is a clear bright pink with very long petals that incurve at the edge of flower, shading to a dark watermellon pink at the center. A flower that not only has size but great depth, A fine grower with good stems and a clean grower. Only four dahlias of this variety have been put on the Honor Roll and this is one of them. A great winner everywhere. **Tubers, \$7.50**
- NANCY SUE LANG** (I. D.)—An immense flower that can be grown to giant size. Color a dull red, tipped gold. The massive blooms are held erect on cane-like stems. The bush which is of low growing habit is very robust and widespreading, as well as being a very prolific bloomer. This variety attracted considerable attention at my gardens the past season, as well as at the recent New York show. **Tubers, \$1.00**
- NELLIE AUSTIN** (I. D.)—Color a peach red, streaked with buff yellow or pinard yellow. A free flowering variety, on good stems. **Tubers, \$1.00**
- NELLIE KNAPP** (F. D.)—A beautiful white, shading to pale pink at the outer edge. While this variety does not grow to very large size, it more than makes up for this by the abundance of blooms it produces. A good clean grower. **Tubers, \$1.00**
- NEW GLORY** (S. C.)—A striking bi-color of light ox-blood red, with tips of petals blazed with white that are held on strong stiff stems, facing sideways. The petals of flowers have a charming quilled effect near points, further enhancing its beauty. A very attractive dahlia in every way. **Tubers, \$1.50**
- NOPAL** (S. C.)—A large fluffy nopal red and unusually good keeper when cut. This one is another of those rare reds that delight the grower, who tires of dahlia that sunfade. Artistic in form with cane-like stems and perfect centers are among its charms. **Tubers, \$1.00**
- NORTHWESTERN** (I. D.)—A very dark velvety texture like crimson, the petals of which are tipped white. While the blooms are not very large, it is a very early and prolific bloomer. The flowers are held erect, well above the low growing bush on the best of stems. A very good keeper when cut. A very attractive looking flower. **Tubers, \$1.00**
- OLIVE WRIGHT** (I. D.)—A magnificent blending of lemon yellow and peach red, combining to give an orange effect to the whole flower, which has a high, full center. The outer petals have an artistic wave of a graceful and imposing manner, thus adding great depth to this novel dahlia which grows clean growing plant. **Tubers, \$4.00**  
to good size. Stems are rigid and hold the huge blooms erect above the
- OMAR KHAYYAM** (F. D.)—This much admired giant. Color, a Chinese red at the base of petals and shading to a bright orange and tipped lighter, giving the huge blooms a wonderful soft color effect. The flowers which can easily be grown to over 10 inches in width are held erect facing sideways, well above the foliage on cane-like stems that can be cut from 4 to 6 feet in length. This variety has won many prizes and is good as a cut or exhibition flower. **Tubers, \$2.50**

**PANSY G. WHITE (S. C.)**—A strong, rugged bush, especially so for a yellow dahlia, with long erect stems. Blooms are uniform and of good substance. Color, a clear canary yellow. Plant is a good clean grower with foliage that insects keep away from. **Tubers, \$2.00**

**PATRICIA ANN (F. D.)**—Picric yellow, suffused pink, of fine form and striking color. The flowers which are huge and deep are held facing up, on long, strong, stiff stems, well above the tall stately plant. A winner everywhere. **Tubers, \$3.50**

**PERCY BROMFELD (F. D.)**—Here is a new one with a color that is new. A pure geranium pink. The flowers attain about 8 inches in width and 5 inches in depth. Is a very early bloomer, as well as a very free and prolific one, and nothing unusual to see from 10 to 12 fully matured blooms on the plant at the same time, best of stems, well above the vigorous and wide-spreading bush. Attracted plenty of attention at my gardens the past year. **Tubers, \$2.00**

**PHYLLIS SHAW (F. D.)**—A monstrous flower of apricot with reverse of petals a jasper red, covered with a golden sheen. The blooms are gigantic in size and of great depth. This is a seedling of Elite Glory and has much the same habit of growth. The foliage is very dark green and leathery and is insect proof. The plant is a very robust grower and blooms very freely with good full centers all season. The stems are long and stiff and hold the blooms well out of the foliage. **Tubers, \$2.50**

**PINK AMBASSADOR (S. C.)**—A very attractive flower, is a flesh pink shading to a creamy ivory at the center. Held erect on the best of stems. A graceful and artistic flower that attracted a lot of attention at my gardens. A seedling of Ambassador a new and better flower. **Tubers, \$5.00**

**POT O' GOLD (I. D.)**—A 1932 Honor Roll dahlia that created a sensation at the recent New York Show. A massive clear yellow, with very graceful and artistic formation. The petals are very long and wavy, both the face and reverse of the flower are a clear yellow, giving an unusual richness in a pastel shade. For a massive flower she is a prolific bloomer and the flowers are held erect on strong cane-like stems, well above the foliage which is leathery and insect resistant. If you want a prize winner, this is IT. **Tubers, \$10.00**

**PRINCE OF PERSIA (I. D.)**—A very striking bright red exhibition dahlia of the most iridescent rich glowing crimson. The petals of which are of great depth and substance, making an unusually deep and attractive flower. Blooms of 10 inches in width can easily be attained with very little disbudding in abundance and profusion as the bush is robust, vigorous and of wide-spreading habit in growth. The stems are all that can be asked for, as they hold the giant blooms facing sideways, well out of the foliage, which is insect resistant. A very good variety when cut or as an exhibition flower. Owing to large stock of this variety I am letting them go at **Tubers, \$2.50**

**QUEEN OF THE GARDEN BEAUTIFUL (F. D.)**—This distinctive and interesting dahlia was first originated in the famous gardens of St. Quentin prison. An immense primrose yellow, facing upward. This dahlia not only has size but depth as well, and has won many prizes in the past. The flowers are held facing upwards on cane-like stems. Owing to large stock of it, I am letting it go at **Tubers, 50c**

**RED RIDING HOOD (I. D.)**—Here is a deep scarlet red that will not burn in the hottest sun. The blooms which average 7 inches in width and are held facing up on cane-like stems, well above the foliage of the strong, vigorous growing plant, with great freedom, are of good substance and will keep a long time when cut. **Tubers, \$1.50**

**REGAL (I. D.)**—Here is a massive dahlia the color of which is bronze, heavily suffused with dull old rose and gold shadings at the base of petals, giving it a burnished copper effect. The blooms are not only large but the plant is a prolific bloomer. The cane-like stems hold the flowers well out of the foliage. **Tubers, \$1.50**

**RISING MARS (I. D.)**—A very odd coloring, pomegranate purple, that in the sunlight has a three toned effect and will not burn in the hottest sun. Petals will stay on the bloom until they dry before they will fall off. Blooms will stay on the bush a long time before they will fade. Flowers are held erect on very good stems. Tubers, \$1.50

**ROBERT E. LEE (S. C.)**—The color is a bright luminous cardinal red, reverse of petals lighter that will not burn or fade in the sun. The blooms are held from facing to upward on very good stems. An exceptionally free and prolific bloomer. Tubers, \$2.00

**ROSE FALLON (F. D.)**—When well grown, this is a massive flower and a pleasing color of dark orange, tinted amber and salmon. A very free and prolific bloomer. The massive flowers are held erect on cane-like stems, well above the foliage of the tall, vigorous plant with insect resistant foliage. A favorite in many gardens. Owing to large stock of same, I am letting it go at Tuber, 50c

**ROYAL VELVET (St. C.)**—A very prolific variety, the color of which is a rich dark velvety crimson. Flowers are held well above the robust growing bush on the finest stems. A dahlia that will add color and beauty to a collection. Tubers, \$1.00

**RUDY VALLEE (S. C.)**—When flowers of this variety first open they show chrome yellow at the center with a graduation of grenadine red as the flower expands, finally becoming grenadine orange red when in full bloom. The flowers are pleasing to look upon and instantly catch and hold the attention of all who see them. Blooms are large and of good depth, full centered and held well above the clean-cut foliage, on long straight stems. Plants 5 to 6 feet high with numerous strong laterals. Growth vigorous which insures it against serious injury from insect attacks. A magnificent dahlia that you cannot afford to be without. Tubers, \$5.00

**SALEM PRIDE (F. D.)**—I believe this one to be the most spectacular dahlia on the market today. Color, reddish violet, suffused, streaked and lightly tipped white. Try and picture a dahlia with this coloring. Blooms up to 10 inches in width and 4 inches in depth. Can very easily be grown with very little attention. They are held facing sideways on the best of stems, well above the foliage of a very free and prolific blooming plant. This variety drew more attention at my gardens, as well as the dahlia gardens in Bronx Park, where they were grown and were the center of attraction at the recent New York show. If you want a real artistic beauty, here it is. No garden is complete without it.

Tubers, \$1.50



SALEM PRIDE

**SALMON SUPREME (F. D.)**—A seedling of Jersey Beauty with a new color and form. A glistening salmon orange with shades of pink. The large blooms are held well above the foliage of the prolific flowering bush which is of vigorous growth and best of stems. **Tubers, \$2.00**

**SAN CLEMENTE (F. D.)**—The color of this perfectly formed dahlia is a pure rose on perfect stems. An early and free bloomer and will keep a long time when cut. **Tubers, \$2.00**

**SANHIGAN DARKY (F. D.)**—Rich Bordeaux crimson, shading to maroon towards the center. All covered with a 'chocolaty' sheen margins of petals, distinctly marked amaranth purple. The formation, color and stem, make it an exhibition variety. The blooms grow to a width of about 7 inches and almost as deep. The rear petals fold towards the stem, forming a huge ball. **Tubers, 75c**

**SANHIGAN QUEEN (I. D.)**—A most unusual coloring, a blending of apricot and rose, deepening towards the center which is at all times tight. Held erect on perfect stems. A wonderful keeper when cut. **Tubers, \$1.50**

**SARA COOPER (I. D.)**—Color clear amaranth pink, shading to shell pink, with very prolific flowering habits. Large blooms on perfect stems. Vigorous and robust bush. An ideal dahlia that never fails to attract attention. **Tubers, \$2.50**

**SATAN (S. C.)**—Here is one that should be in every garden. Color a flaming red with a slight touch of gold at the center. The exquisite coloring is at once fascinating, but what formation and stems. The blooms regularly measure from 10 to 12 inches in diameter and 6 inches in depth, and the long horn like petals so perfectly rolled and incurved give rare form and character to a flower of unusual brilliancy. The rugged almost leafless stems give the impression of being nearly as thick at the top as at the base. Large, fine blooms which last a long time when cut, as well as on the bush, and will continue to bloom to the very end of the season. Very few dahlias I know of, feel comfortable alongside of this one. The bush is a strong, healthy, vigorous grower with leathery insect resistant foliage. This was the outstanding dahlia the past season and was a winner everywhere it was shown. Owing to large stock of it I am letting it go at **Tubers, \$7.50**

**SERTZLIGHT (F. D.)**—A very pretty and odd colored dahlia. Scarlet lake with reverse of petals amber yellow, with the face of petal tipped the same. The stems are perfect and hold the flowers facing sideways. Attracted a lot of attention at my gardens the past season. **Tubers, \$1.50**

**SHAHRAZAD (I. D.)**—This is a gorgeous new variety that has been aptly described by the originators as a deep pink Jane Cowl, and early and very prolific bloomer. The blooms are of great size and substance as well as depth. The large blooms are held erect on long, strong cane-like stems, well above the strong, vigorous bush with leathery insect resistant foliage. Plant is always literally covered with huge blooms and was quite an attraction at my gardens the past season. Owing to large stock of it, I am letting it go at this price. **Tubers, \$2.50**

**SOLLUX (F. D.)**—A genuine yellow of deepest sunlight shades. Quite like a yellow Elite Glory. A marvelous dahlia held facing up of the stiffest of stems. An ideal growing plant. Flowers are large as well as attractive. **Tubers, \$2.00**

**STAR OF BETHLEHEM (S. C.)**—Flowers are pure white with fine pointed petals, with a large, high tight center. The blooms are large and of good depth, but needs heavy disbudding and pruning for exhibition blooms, as it is a very free and prolific bloomer. The bush is always covered with blooms which have the shape and appearance of huge stars. If ever there was an attractive plant in bloom this is the one. Owing to large stock of it, I am letting it go at **Tubers, \$1.50**

**TARRYTOWN (F. D.)**—Color a deep chrome with apricot and bronze tints. The flowers which are large and of good depth are formed of rather loose broad heavy petals and are held partly facing up on stems that are strong and erect. A very attractive dahlia that can win many prizes. Bush and foliage is of ideal growth. **Tubers, \$2.50**

**THE WORLD (F. D.)**—The coloring of this one is an unusually rich deep rosy magenta, overlaid garnet with silver shadings on edges of petals. A beautiful combination of colors. Large, deep flowers on strong erect stems, well above the sturdy growing bush. **Tubers, \$1.00**

**THE QUEENSBURY (I. D.)**—A bright red dahlia that is an exceptional prolific bloomer. The bush is always covered with blooms from early to late with fine stems. Flowers are of good size and depth with a slight graceful twist on the outer petals. This dahlia attracted plenty of attention at mine as well as at the dahlia gardens in Bronx Park the past season. **Tubers, \$2.00**

**THOMAS EDISON (F. D.)**—A gorgeous royal purple dahlia with a sheen of velvet. The flower is of staghorn formation which adds greatly to its beauty. Blooms with great profusion from early to late. The low growing bush is always covered with blooms which are held erect on the best of stems, well above the dark green insect resistant foliage. This one was picked out by the electrical wizard, who was a dahlia lover, to be named after himself. Owing to large stock of this variety, I am letting it go at **Tubers, \$1.00**

**TOWERLITE (I. D.)**—Sulphur yellow, overlaid with a pale picric yellow. Center of flower a light rosaline purple. The flowers average 8 inches in diameter and of good depth with very little disbudding. The blooms are held facing up on strong cane-like stems, well above the stocky robust growing bush. A new one from the Northwest. A thrifty grower that was not bothered by the heat the past season. **Tubers, \$3.00**

**TREASURE ISLAND (F. D.)**—A bright combination of autumn shades. Color apricot and gold with a rose suffusion. The bush growth is strong and branches readily from the bottom. The centers are always full throughout the season and are always held erect on stiff cane-like stems. Flowers can be grown to good size and depth. Are composed of wonderful substance with fine form and keep a long time when cut, which is one of the causes of it winning the many prizes at the exhibition tables. Owing to large stock of this variety, am selling it at **Tubers, \$1.00**

**UARDE (I. C.)**—Another oddly colored variety from the Northwest. Begonia rose with an overcast of purple, a rich as well as an appealing color combination that attracted the attention of the many visitors to my garden the past season. Blooms are held facing sideways on perfect stems. **Tubers, \$1.50**

**VALENTINO (F. D.)**—The name of this one suggests beauty. Color a salmon pink, shading to cream at the center. The flowers are of good size and depth and of attractive form upon stems that are long and upright, and grows right out of the tall bush. An early and prolific bloomer that keep on flowering until killed down by frost. A good exhibition variety. **Tubers, \$1.50**

**VALESKA (I. D.)**—An even tone of clear lilac without shadings, except being somewhat darker at the center. Flowers are of a deep formation with full centers and are held erect on long, strong stems, well above the foliage of the rugged growing bush. Owing to large stock of this variety. **Tubers, \$1.00**

**VIRGINIA RAE (I. D.)**—The color of this marvelous dahlia is an orange buff, tinted rose, flowers grow to about 8 inches in diameter and 4 inches in depth, the outer petals have a graceful whirl, which enhances its beauty, and giving the flower a glistening effect. Blooms are held erect on cane like stems, above the medium tall clean growing plant. **Tubers, \$1.50**

W. H. T. (F. D.)—A long stemmed flower of brilliant appearance in the garden, and a perfect type for the exhibition table. Color a cerise-rose with tints of mauve on the reverse, the face however gives a solid color, owing to the tight formation of its petals, flowers easily attain a diameter of 8 inches, and almost as deep, and are held erect on the best of stems, the plant is a very robust grower, a very attractive flower that should be in every garden, and one that has won many prizes, and ordered by nearly every one that saw them growing in my gardens. Owing to large stock of same, am letting it go at  
**Tubers, \$2.00**

WALDHEIM SUNSHINE (I. D.)—This giant yet graceful flower, is a true deep yellow, that will show yellow under artificial light; the reflex will show darker, and there is a rich golden suffusion around the beautiful high center, the stems are perfect. A tall robust, healthy and vigorous grower.  
**Tubers, \$1.00**

WATCHUNG CHIEF (I. D.)—The color of this one is burnt orange, the flowers are large and deep, and are held on very strong erect stems. The bush is an ideal grower in every detail, strong, robust, wide-spreading, and very prolific in blooming habits.  
**Tubers, \$2.50**

WATCHUNG MAROON (F. D.)—A very dark maroon, of great size, held erect on exceptionally long stems, that hold the massive blooms facing sideways. It has a rich velvet texture, and was quite an attraction at my gardens, where it was admired by all who saw it. Blooms up to 12 inches in diameter. Can be grown with little disbudding. A marvelous dahlia for the garden or table, a tall clean open grower.  
**Tubers, \$2.50**

WATCHUNG PRINCE (I.D.)—Here is a very attractive dahlia that is not only massive, but of great depth, and with very free flowering habits, color a bright golden yellow. Should be planted late, as stems do not seem to be strong enough to hold the massive blooms erect, during the hot weather.  
**Tubers, \$1.00**

WATCHUNG SUNRISE (I. D.)—This is a very spectacular dahlia, and when grown right is very hard to beat. The petals are long and somewhat twisted, color is golden amber, with a rose pink showing on the reverse of petals, each petal edged rose pink. A massive deep flower, held erect on cane like stems, facing up, on strong, robust growing bush. A large basket of this variety on my stand at the recent N. Y. show attracted plenty of attention on account of their size, depth and color. A wonderful exhibition dahlia. Owing to a large stock of this variety, I am selling at this price.  
**Tubers, 75c**

WATCHUNG SUNSET (F. D.)—A sturdy lavender pink, with perfect formation of flowers, the buds before opening resemble a huge rose, and as the petals unfold the lustre and brilliant coloring is exposed. this dahlia is exceptionally attractive as well as being a very free and prolific bloomer. The stems are all that can be wished for, strong and sturdy, and the blooms will keep for a long time when cut. Owing to large stock of this variety, am disposing of it at  
**Tubers, \$1.00**

WATCHUNG WONDER (F. D.)—This is a very spectacular dahlia, and one that created a sensation at all of the Eastern shows and the winner of many prizes. Color a royal red with a touch of gold at the center of the massive flowers with now and then a tiny petaloid of gold, to enhance its beauty. A very nice flower in every respect and one that you should not overlook.  
**Tubers, \$2.00**

WHITE GOLD (F. D.)—A beautiful flower in white, shading to primrose yellow at the base of petals. Reverse white, veined yellow. Petals cleft at end, giving it a fluffy effect. Flowers are held facing sideways on very good stems in great profusion. Bush is of low growth, compact and makes a beautiful sight when in bloom.  
**Tubers, \$1.00**

**WHITE PERFECTION (F. D.)**—A white Jersey Beauty with the same formation and habit of growth as its parent, only that the flowers are much larger and the plant is freer and more prolific bloomer. A very vigorous grower that is always in bloom. Owing to large stock of it. **Tubers, \$1.00**

**WILLIAM H. HOGAN (F. D.)**—A variegated variety of striking beauty. Color a garnet red with white tips and running down the center of the petals. One of the few variegated varieties that does not revert to a solid color. The flowers are bold and held erect on the best of stems and keep good when cut. **Tubers, 75c**

**WILLIAM J. RATHGEBER (I. D.)**—For full description, see page 5.

**WONDERFUL SOMETHING (S. C.)**—Color a light yellow, overlaid pink and flushed carmen rose. Reverse of petals lavender rose. Flowers are held erect on the best of stems above a medium tall, vigorous growing plant with insect resistant foliage. A new one from Northwest that scored 87 at the N. W. trial gardens in 1931. **Tubers, \$3.50**

**WONDER PINK (I. D.)**—Here is a marvelous dahlia that was quite an attraction at my gardens as well as at the Dahlia gardens in Bronx Park, where it was shown the past season. Color lavender pink, shading to lighter at the center. The outer petals have a slight whirl which give the blooms massive size and great depth that hold the attention of all who see it. Flowers are held erect on the best of stems, well above the ideal growing bush, with leathery insect resistant foliage. A marvelous dahlia for the garden or on exhibition table. A very free, early and prolific bloomer, should be in every garden. **Tubers, \$2.00**

**YANKEE QUEEN (F. D.)**—A true pink, shading lighter towards the tips without any trace of lavender. The blooms are large and numerous, of good form and substance, and held at a right angle while on the bush, so that they can be seen in all their beauty and glory, on the best of stems. **Tubers, \$1.50**

**YELLOW BEAUTY (F. D.)**—A seedling of Jersey Beauty, with all the good habits of its parent. The color of this beauty is a pure empire yellow, on long slender stems that hold the flowers erect, well above the tall growing bush. A very good keeper when cut and one of the best in this color for the exhibition table. **Tubers, \$1.50**

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### FOR BEST RESULTS IN GROWING DAHLIAS

*Join the American Dahlia Society and get the Quarterly Bulletin which is chock full of dahlia news and many articles as well as topics by professional and amateur growers, on their experiences in growing dahlias, as well as many hints on how to grow bigger and better dahlias, and information on how to control insects that attack them.*

*For more information write to the Secretary Mr. C. Louis Alling, 251 Court Street, West Haven, Conn.*

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These are older varieties, that have made good, in numerous gardens, every one of them is a good vigorous grower, and are marvelous dahlias for the beginner. Like the varieties on the preceeding pages, these varieties are all guaranteed to be true to name, and to give full satisfaction, and the full purchase price will be returned for any that do not. I am letting them go at these prices to make room for other and newer varieties. The prices are for tubers, as I sell no plants.

- ALBERT H. VESTAL** (I. D.)—A lovely shade of rose, large deep flowers of very good stems and an early and free bloomer.....**Tubers, 75c**
- ALICE GREEN** (F. D.)—A large orange shaded gold. A good robust grower with leathery foliage .....**Tubers, 75c**
- AMBASSADOR** (S. C.)—The daddy of them all. Color soft buff, shaded salmon pink. A free prolific bloomer.....**Tubers, 50c**
- AMORILLA GRANDE** (I. D.)—A massive flower of light yellow that are produced in abundance .....**Tubers, 50c**
- ATLAS** (F. D.)—An oddly colored flower, Fuchia, the reverse of petals pansy purple. Large and free flowering.....**Tubers, 75c**
- AVALON** (F. D.)—A very pretty shade of canary yellow. A very early, free and prolific bloomer .....**Tubers, 25c.**
- BLUE JAY** (F. D.)—A marvelous dahlia. Color bluish purple with reverse of petals lavender. Large and free flowering.....**Tubers, 50c**
- CADET** (I. D.)—The color of this one is Venetian red. A very large flower on a low growing plant. Very good for a border.....**50c**
- CALVIN COOLIDGE** (F. D.)—A rich rose pink, suffused salmon with a touch of gold. Large flower, on very good stems.....**35c**
- CAMDEN COURIER** (F. D.)—A flower of wonderful formation, on good stems. Color cadmium and grenadine red. Free flowering.....**50c**
- COL. CHARLES A. LINDBERGH** (I. C.)—A beautiful rose du barry, shaded old ivory and gold. A pretty fluffy flower.....**50c**
- ELEANORE VANDERVEER** (F. D.)—Here is a dahlia that never disappoints. Color, satiny rose pink. Large flowers and always in bloom.....**25c**
- ELIZA CLARK BULL** (F. D.)—A fine large pure white. On the best of stems. On an ideal bush of vigorous habits.....**50c**
- ELKRIDGE** (I. D.)—Another large white with long wavy petals. A tall and very free flowering variety.....**50c**
- EMILY CASS** (F. D.)—A vigorous robust growing plant that is always in bloom. Color white, suffused a delicate pink .....**50c**
- INDIANOLA** (I. D.)—The color of this well formed and novel dahlia is lilac, shading to a deep bluish purple at the base.....**50c**
- J. B. WAITE** (F. D.)—Color of this one is a bright lavender. Flowers are large. Low growing bush and very free flowering.....**25c**
- JERSEY BEAUTY** (F. D.)—Large pure pink, on long erect stems and still in great demand as a florist flower. Good keeper.....**25c**
- JERSEY IDEAL** (I. D.)—Large flower, color phlox pink, shaded lavender, bush is stocky and robust in growth and of medium height.....**50c**
- JERSEY JEWEL** (F. D.)—Soft mallow pink, flowers of good size and great abundance. Plant an ideal grower and attractive.....**50c**
- JERSEY WONDER** (I. D.)—Very large apricot and pinard yellow, Reverse of petals suffused pink. Always in bloom. Makes a nice sight.....**50c**
- JOVE** (F. D.)—An immense bronze and pink that has stem, size, form. Is a free and prolific bloomer and a good robust grower.....**50c**

- LILLIAN HART** (F. D.)—Color old rose. Held erect on ramrod stems. Flowers are large and keep well when cut. Very good ..... 50c
- MAID MAREAN** (S. C.)—A clear rose pink, shading lighter at the base. Flower is large and fluffy. Held erect on best of stems ..... 50c
- MARGARET MASSON** (F. D.)—A pretty silvery pink, of regular form that is always in demand on account of its large blooms ..... 35c
- RICHELEAU** (I. D.)—The color of this is a clear claret, shaded a royal maroon. Large flowers on good stems; robust, vigorous plant ..... 35c
- ROYCROFT** (St. C.)—This is one of the outstanding dahlia in this class. A very prolific bloomer. Golden orange buff. On very good stems ..... 25c
- RUTH HOTTEL** (F. D.)—Bright cerise red. Flowers are large and plant a very low grower. Does best in partly shaded location ..... 50c
- SAGAMORE** (F. D.)—Beautiful, large, golden yellow, with faint touch of apricot at the center. Will always give an abundance of bloom ..... 25c
- SANHIGAN BEAUTY** (F. D.)—One of the first to bloom, the color of which resembles the Eduard Herriott rose. On cane stiff stems ..... 35c
- SANHIGAN BLUEBIRD** (I. D.)—A pleasing violet blue, shading to violet at the center. A very attractive flower. On strong wiry stems ..... 50c
- SOMERSET** (F. D.)—Salmon pink, suffused rose and gold, with perfect centers and stems. Can be grown to very large size ..... 50c
- SPIRIT OF ST. LOUIS** (I. D.)—True American rose, that does not burn or fade in the sun. Flowers are large and deep, with good stems ..... 50c
- STARLIGHT** (S. C.)—The color of this wonderful dahlia is a pure shade of gold. On strong, stiff stems. Well above the foliage ..... 50c
- TRENTONIAN** (F. D.)—A large petaled flower of good form and substance. Color coppery bronze, of marvelous brilliancy. On best stems ..... 25c
- WILLIAM J. ERWIN** (F. D.)—A gigantic lavender purple. Flowers are of great size and are held erect on perfect stems. Low plant ..... 25c
- MARIPOSA** (S. C.)—Large shaggy petalled flower of good depth, color, pretty shade of light pink. Very free and abundant bloomer..... 35c
- MARION GEORGE** (I. C.)—Salmon pink, shaded orange and yellow. What it lacks in size it makes up in blooms. Tall grower..... 50c
- MRS. I. DE VER WARNER** (F. D.)—An old variety that is more than holding its own. Large lilac rose with fine form, stems and growth ..... 25c
- MRS. WILLIAM A. EVANS** (I. D.)—Probably the most prolific bloomer of all. Large blooms of a beautiful orange yellow..... 25c
- NATURES MASTERPIECE** (I. C.)—An exceptionally fine dahlia with an odd coloring. Rose cinnamon. Free flowering and good size ..... 50c
- NORTHWEST PRIDE** (F. D.)—Salmon apricot with bronze and a rosy mauve reverse. Flowers are of good size. Plant of medium height ..... 50c
- ORANGE WONDER** (F. D.)—Large deep flowers. Color, a pretty shade of golden orange. Plant a robust and free flowering habit ..... 50c
- PAPPILON** (S. C.)—Color an old rose. Flowers are large and very free flowering in habit. Plant of this variety is always in bloom..... 25c
- PEGGY ROLLAND** (I. D.)—Here is an unusual coloring in a dahlia. Empire yellow, with every petal tipped a delicate red. On good stems ..... 75c
- PRESIDENT WILSON** (F. D.)—A very attractive coloring, crimson carmine, each petal tipped white. Low growing plant. Good for border..... 35c
- PRIDE OF FT. MORGAN** (F. D.)—Large dark red. They have not only size but also depth and make a pretty sight in any garden..... 50c

## "SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these monsters can be raised as can be attested to by the many visitors to my gardens the past season, as well as at the recent New York show, where I exhibited some of them.

At present I have some outstanding varieties, that I have not released for sale as yet, but which will be released soon, such as "FREDERICK FREY", a gorgeous Lavender pink, that was selected by Mr. Otto Frey, the Park and Forest Commissioner of the City of Yonkers, N. Y., and who is without question the best known landscape gardner in the East. Mr. Frey selected his marvelous dahlia to be named in memory of his son, who died recently from the effects of wounds and poisoned gas, received in action in the World War, where he served with distinction, receiving the Congressional Medal of Honor, as well as being decorated by many of the Allied Nations, for his many valorous



Some promising seedlings grown and tested in very poor ground before they are put on the market for sale. If they make good here, they make good anywhere.

deeds. And have faith that this dahlia will further glorify his good name, as it was in demand by every one that saw it growing in my gardens.

I also have a white Elite Glory, a yellow Elite Glory, a peach and orchid colored Elite Glory, as well as an Autumn colored one that I intend naming after myself, the formation of which was never seen in a dahlia before, a huge flower facing up, the petals of which are long, like shoe-laces with a slight twist at the ends, hanging down from the flower, giving it huge size and depth, as well as giving it the appearance of a living water-fountain, and many, many others that will startle the dahlia growing world when released, and these were all grown from seed grown in my gardens.

You can get results just as good, if not better, and what is more, I GUARANTEE these results, as I do not believe in the practice of putting a few good seed into a packet of cheap and inferior seed, and then trust to luck. That is not my way of doing business, like Luther Burbank, the great plant wizard, whose instructions I have followed, to select and reselect the best from the best to achieve better results, and that you cannot expect to raise elephants out of dogs, no more than you can raise an ostrich, in crossing them with canary birds. And as it is the big fellows I am after, it is for this reason that I absolutely do not grow a single plant, of Pom-poms single, collarete, show or open centered dahlias.

My seed is hand picked and selected from over 400 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, which is not given by any other grower that I know of, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better, than any outstanding variety you have in your garden, no matter what they are, or I will refund a U. S. Postal Money Order, for the full amount, if you are not satisfied with the results. How is that for a GUARANTEE? That is just what I do, and live up to every word of it.

Price 50 Seed \$3.00

100 Seed \$5.00

## HOW TO GROW DAHLIA FROM SEED

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st, carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

At this time you should have the location of where you intend growing these seedling plants, should be dug up and well spaded with holes about 10

inches in diameter and 6 inches deep. In each of these holes place a good handful of bonemeal or other good fertilizer and mix this in the soil well. When this is done, place a good strong stake in the hole, near the edge of same, then with a small trowel remove the plant from the seedling bed, with as much soil as possible on the roots, and without disturbing the roots, place this plant so that the stem will be about 2 inches away from the stake and add enough soil in the hole to within 4 inches of the top and to hold the plant secure. Then water same liberally, about a quart to two quarts of water according to the condition and dryness of the soil.

As the plants grow, gradually fill the holes until they are level with the surrounding ground, never hill up around the plants. When they show three sets of leaves, pinch off above the top set of leaves, this will make the plant grow stockier and branch out better. By July 1st they should be growing into good, healthy plants and start making good growth. Some plants should start to show their blooms by about August 1st, and then the thrills will begin, and you will be thrilled daily from about this time on, as the buds begin to get larger and larger, and at last open and unfold slowly, one petal after another. The more it unfolds the more beautiful it looks, and right next to it is another plant with magnificent leathery foliage, and with a large bud ready to unfold its treasures. At the same time you are wondering will it be a white, a red, a gold, a lavender, a pink, or a combination of all of these colors, with the result that every few hours you will be running out into your seedling patch to see if this marvelous dahlia has exposed any more of its hidden beauty, so that you can call or telephone to some of your friends to come to see it, as well as some of the others that by this time are starting to unfold their petals, and so it is until the end of the season, nothing but one thrill after another.

For your own protection and not to get the clumps mixed during the winter, it is a good idea to number the plants one, two, three, etc., in a memorandum book, such as the first seedling to open up, number it number one, and tag it with a number one on with a tag, written in indelible ink, or some other good substitute so that the number will not rub off easily, and on page one of the memo book, make note as follows: Seedling number one. Informal decorative about 7 inches in diameter, flower facing sideways on plant about 5 feet in height. Color a light lavender with a finely penciled stripe near the edge of petals and shading to a silvery lavender at the outer edge. Petals are about 3 inches long and have a slight wave and twist near the ends. Stems are about 26 inches long and 8 inches between the flower and the first set of leaves on the stem, which is stiff, wiry and strong, or stout, thick or as the case may be. Foliage large, small, leathery bush, an open grower, robust grower, or compact, so that the following spring you will have a fair idea as to just what you can expect this clump to do and can plant it accordingly with notes as to the habit of blooms, if they are of good substance, early and free flowering, there is no harm in making notes to suit yourself and understanding, the more the better, and the more interest in it. Many of the early blooms will be of the single variety, or show an open center, as these varieties are the first to bloom, it is the later blooms that will give you the thrills.

The single or open centered varieties should be pulled out of the ground, as well as any that have weak stems, as they are useless and unworthy of given them ground space. In weeding them out, the other plants get more room and will grow better.

It is a good policy also for your benefit to mark down in book the exact

date that each plant that you have numbered came into bloom, so that the following year you will plant the late blooming varieties first and the early blooming varieties later, so that they will all be in bloom about the same time.

Do not throw away any clumps that have not bloomed, as these may be your best plants the following year, because it is the late blooming varieties that have the best possibilities of producing the outstanding varieties.

In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats, about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches, and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 2 to 3 inches high, they should be removed from the box and transplanted into 2 inch flower pots, until they are about 4 or 5 inches high, when they should be transplanted into 3 inch pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

## CHRYSTOPCAN DESCRIPTION

Twelve years of careful cultivation has been necessary to bring this beautiful flower to its present high state of perfection. The word beautiful does not describe it. One must see it in bloom to really appreciate its rare beauty. Your imagination would need to run riot to gain any idea of the colors and tints.

The flower resembles in many ways the Chrysanthemum, Poppy, Carnation, and some have the shape of Dahlia, so it might be truly said that it is a combination of all these favorites.

The plant attains a height of from 2 to 4 feet. It has long graceful stems and handsome green foliage forming an attractive bush. Each plant yields from ten to fifteen large and full flowers. One plant last year yielded 27 perfect flowers.

A chemist would probably analyze the CHRYSTOPCAN to be composed of the following strains, Poppy 75% Carnation 10% Chrysanthemum 10% Dahlia 5% with some plants varying slightly one way or the other.

Most of the flowers are three to four inches in diameter. The petals are of imposing effect. Some are broad, resembling ruffled satin, while others are silky, curly and fringed. The formations are of great beauty, and it is impossible to give an accurate detailed description. Each flower has an attractiveness all its own.

Colors produced to date, are Ashes of Rose, Chinese Red, Pink, Fuchsia, Red, Lavender, Maroon, Mauve, White, Pink Tipped, White and Scarlet with Light Stripes.

To grow Chryspopcan once means it will always have a choice spot in your garden.

## CHRYSTOPCAN SEED

Combination Package 50 cents.

Special Combination Package consisting of double the amount of seed, and varieties \$1.00

### DIRECTIONS FOR PLANTING CHRYSTOPCAN SEED.

This seed can be planted in the Fall, as well as in the Spring. The best time for Fall planting is from October 1st to November 31st.

In the Spring from April 1st to May 15th. The ground should be well worked, and fertilized to a depth of 10 to 12 inches.

Seed should be planted in trenches, where more than one trench is used, trenches should be at least 15 inches apart and three inches deep. About every 12 inches, place about 6 seeds and cover this seed very lightly with about a quarter of an inch of fine soil, as the tiny plants begin to spring up, fill around them, until level of ground, to protect the stem, and give it added strength. Then thin out to 4 or 5 plants.

In planting avoid shady side of location as much as possible, keep them free from weeds, do not transplant, but thin out if necessary.

The most decorative effect is to be had by planting in circles, although beds of other shapes are very attractive.

The CHRYSTOPCAN is a very robust plant and grows on the style of a dwarf Dahlia plant, but does not need any stake to support it.

CHRYSTOPCANS begin to bloom about June 15th and keep on sending out beautiful blooms until the latter part of August.

I have been informed by one my customers that he kept them in bloom until killed by frost by cutting off the flowers as soon as they matured.



This picture shows a chrystopcan plant in bloom. Note the sturdiness and vigor of this plant, also the stem that holds the flowers erect. Note the size and shape of flowers on plant, which was 4 ft. high, also the foliage.

## 'CHRYSPOPCAN' IS NEW AND NIFTY

The "chryspopcan" has made its appearance in the floral world bringing with it all the delightful curiosity that surrounds a new animal in the circus.

Its peculiar name is a composite of the flowers it resembles, namely the chrysanthemum, the poppy and the carnation. It is large, three to four inches in diameter and growing on bushy plants two to four feet high. Its colors range through pink, rose, red and mauve.

The petals of the chryspopcan give it much of its striking beauty. They vary greatly in form, differing from most flowers which have a recognized pattern for their petals. The chryspopcan flaunts to the breeze silky, satiny ones trimmed variously in ruffles, fringes or curls. Considering the size of the flower and its gorgeous colors, such petals arrangements are more than enough to make it stand out in any collection of blossoms.

The geneology of the chryspopcan has not yet been published. The seeds resemble poppies except that they are larger. They are planted in the open in either fall or early spring in San Diego. No transplanting takes place. The sowing is done in a two or three inch trench, the seeds covered about a quarter of an inch and the trench filled in around the seedlings as they grow.

Since transplanting is not recommended, the seeds are sown in hills. That is, half a dozen are dropped at a time at points 18 or 24 inches apart.

*Courtesy of The San Diego Union*

Last March one of my customers in San Diego, Cal., ordered a trial package of my Chryspopcan seed and sent me this clipping of the San Diego Union of December 12th, 1932, telling what this most beautiful of all flowers did out there.

If you want to grow something that is unusual and that even a child can grow, then try it and people will come for miles to see them.

I have them now in over twenty different colors, shades and tints. They are guaranteed to make good or I will refund every cent paid for them.

**ALBERT PARRELLA**  
3380 ELY AVENUE, Cor. 222nd St., BRONX, N. Y.

By Courtesy of New York Evening Journal

## FLOWERS OF THE BRONX

What more appropriate combination than the flower of Bronx girlhood and the most beautiful flower that grows in the borough? Here is Janette Adiletta, seventeen, admiring the newest creation in the world of flowers—the “Chrysopcean”—developed after eight years of experimentation by Albert Parrella, No. 3380 Ely avenue, The Bronx. The “Chrysopcean” may be difficult to spell, but it is easy to look at. Parrella grows thousands in his garden at the Ely avenue address.



Photo by Evening Journal Photographer.

## Probe Death of Heist

“TO GROW BETTER DAHLIAS”

Join the American Dahlia Society and get the Quarterly Bulletin, which is brim full of information, giving many helpful hints, by well known growers, both Amateur and Commercial, as well as readers, on the cultivation and growing of dahlias, also valuable information on the newer varieties.

Send \$2.00 for Subscription to the Secretary, Mr. C. Louis Alling, 251 Court Street, West Haven, Conn., and become a member, this little investment will save you many a dollar, and spruce your garden.